



WIRE AND WIRELESS (INDIA) LIMITED

EARNINGS RELEASE FOR THE QUARTER ENDED JUNE 30, 2008

CONSOLIDATED OPERATING REVENUES OF RS. 716.2 MILLION, UP 16.3%

CONSOLIDATED OPERATING PROFIT OF RS. 0.9 MILLION

COUNTRYWIDE DIGITAL ROLLOUT PLANS UNDERWAY THROUGH HITS

1Q FY2009 - Highlights

- ❖ Total consolidated operating revenues for the first quarter ended June 30, 2008 was Rs. 716.2 million as compared to Rs. 615.9 million during corresponding quarter last fiscal 2008, recording a growth of 16.3%.
- ❖ The consolidated operating profit for the first quarter ended June 30, 2008 was Rs 0.9 million as compared to operating loss of Rs. 73.8 million during corresponding quarter last fiscal 2008.

Mumbai, India; July 24, 2008 – The Board of Directors in its meeting held today, has taken on record the audited consolidated financial results of Wire and Wireless (India) Limited (WWIL) and its subsidiaries for the first quarter ended June 30, 2008. WWIL today reported first quarter consolidated revenues of Rs 716.2 million. Profit after Tax for the first quarter of the fiscal 2009 was a loss of Rs 183.1 million as compared to Rs. 202.9 million during the corresponding quarter of last fiscal 2008.

Mr. Subhash Chandra, Chairman, stated, "With a plan to consolidate our position in the cable business by focusing on digitalisation and transforming ourselves into a B To C company, we have launched HITS on trial-run basis. HITS platform is any MSO's dream solution, for rapidly rolling out digital cable services, countrywide. This would provide the consumer with the best TV viewing experience with Value added Services like broadband internet and movie-on-demand backed by outstanding customer service and made available at affordable price. Our expertise in handling large cable network, launch digital cable services through HITS and launch of movie-on-demand & other value-added services would provide a compelling value proposition for our viewers and for our shareholders in the days to come."



EARNINGS RELEASE FOR THE QUARTER ENDED JUNE 30, 2008

Mr. Deepak Chandnani, CEO of WWIL commented, "We are the first MSO to have launched digital services through HITS platform in India. HITS has been launched on a trial-run basis in India with the successful installation of thirty receiving units in India. We would soon be installing several receiving units in the country to rollout our digital services through HITS beyond the currently notified CAS areas. This would also enable us to provide better quality of service, enhanced features like electronic programming guide, parental control, movie-on-demand and broadband internet etc. This is a big step forward made by WWIL and viewing the challenging opportunities ahead we are confident that we will deliver differentiated, attractive and compelling offers to our consumers and better returns to shareholders."

Condensed consolidated statement of operations – 1Q FY2009

The table below presents the condensed statement of consolidated operations for Wire and Wireless (India) Limited and its subsidiaries for the first quarter of FY2009, as published:

WWIL - Consolidated (Rs Million)	% of Total Revenue				
	1Q FY2009	1Q FY2008	1Q FY2009	1Q FY2008	% Growth
Operating Revenues	716.2	615.9	100.00%	100.00%	16.28%
Operating Expenditure	715.3	689.7	99.89%	111.98%	3.72%
Operating Profit/(Loss) before depreciation	0.9	(73.8)	0.13%	-11.98%	~%
Finance cost	109.6	84.5	15.30%	13.73%	29.62%
Depreciation	77.7	73.4	10.85%	11.91%	5.92%
Operating Profit/(Loss) after interest, depreciation and ex. item	(186.4)	(231.7)	-26.02%	-32.35%	~%
Other Income	4.4	35.9	0.61%	5.83%	-87.74%
PBT	(182.0)	(195.8)	-25.41%	-31.79%	~%
Provision for tax	1.1	7.1	0.16%	1.15%	-83.90%
PAT	(183.1)	(202.9)	-25.57%	-32.94%	~%
Minority interest	6.0	1.1	0.84%	0.18%	444.88%
Prior period adjustment	-	-	0.00%	0.00%	~%



EARNINGS RELEASE FOR THE QUARTER ENDED JUNE 30, 2008

Consolidated operating revenue streams:

The Company's operating revenues are generated primarily from the subscriber related income, sale of Set Top Boxes and other operating revenues. The table below will enable a better understanding of performance of various operating revenue streams:

(Rs in Millions)	FY 2009 1Q	FY 2008 1Q	% of Total Operating Revenue		% Growth
			FY 2009 1Q	FY 2008 1Q	
Subscription Income (including Bandwidth Charges)	654.2	513.3	91.34%	83.34%	27.45%
Sale of Set Top Boxes	9.3	64.0	1.30%	10.39%	-85.47%
Other Operating Revenues	52.7	38.6	7.36%	6.27%	36.53%
Total Operating Revenues	716.2	615.9	100.00%	100.00%	16.29%

Operating expenditure:

The Company's main operating expenses include cost of goods and services, staff cost, administrative expenses and selling & distribution expenses. The table below will enable a better understanding of the operation cost:

(Rs in Millions)	FY 2009 1Q	FY 2008 1Q	% of Total Operating Expenses		% Growth
			FY 2009 1Q	FY 2008 1Q	
Cost of Goods & Services	526.7	521.4	73.63%	75.60%	1.02%
Staff Costs	66.3	48.0	9.27%	6.95%	38.35%
Administrative Expenses	109.3	103.2	15.28%	14.96%	5.94%
Selling & Distribution Expenses	13.0	17.1	1.81%	2.49%	-24.46%
Total Operational Cost	715.3	689.7	100.00%	100.00%	3.72%





EARNINGS RELEASE FOR THE QUARTER ENDED JUNE 30, 2008

Note: This earnings release contains consolidated results that are audited and prepared as per Indian Generally Accepted Accounting Principles (GAAP).

Caution Concerning Forward-Looking Statements

This document includes certain forward-looking statements. These statements are based on management's current expectations or beliefs, and are subject to uncertainty and changes in circumstances. Actual results may vary materially from those expressed or implied by the statements herein due to changes in economic, business, competitive, technological and/or regulatory factors. Wire and Wireless (India) Limited is under no obligation to, and expressly disclaims any such obligation to, update or alter its forward-looking statements, whether as a result of new information, future events, or otherwise.

About Wire and Wireless (India) Limited

Wire and Wireless (India) Limited is one of India's largest Multi System Operators (MSO) with connectivity of television cable services network in 43 cities of India. More information about WWIL and its businesses is available at www.wwil.net.