

**(I)(a) Statement showing Shareholding Pattern**

**Name of the Company : Siti Cable Network Limited**

**Scrip Code, Name of the scrip, class of security : BSE -532795 ; NSE – SITICABLE-EQ**

**As on Date : 31-Mar-2014**

Partly paid-up shares	No. of partly paid-up shares	As a % of total no. of partly paid-up Shares	As a % of total no. of shares of the company
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total</b>	0	0	0
Outstanding convertible securities	No. of outstanding securities	As a % of total no. of outstanding convertible securities	As a % of total no. of shares of the company, assuming full conversion of the convertible securities
Held by promoter/promoter group	0	0	0
Held by public	0	0	0
<b>Total</b>	0	0	0
Warrants	No. of warrants	As a % of total no. of warrants	As a % of total no. of shares of the company, assuming full conversion of Warrants
Held by promoter/promoter group	93500000	100	15.22
Held by public	0	0	0
<b>Total</b>	93500000	100	15.22
Total paid-up capital of the company, assuming full conversion of warrants and convertible securities	614212915		

**(I)(a) Statement showing Shareholding Pattern**

Sr. no. (I)	Category of shareholder (II)	Number of shareholders (III)	Total number of shares (IV)	Number of shares held in dematerialized form (V)	Total shareholding as a percentage of total number of shares		Shares Pledged or otherwise encumbered	
					As a percentage of (A+B) <sup>1</sup> (VI)	As a percentage of (A+B+C) (VII)	Number of shares (VIII)	As a percentage (IX) = (VIII) / (IV) * 100
<b>(A)</b>	<b>Promoter and Promoter Group<sup>2</sup></b>							
<b>(1)</b>	<b>Indian</b>							
(a)	Individuals/Hindu Undivided Family	1	1021000	1021000	0.20	0.20	0	0.00
(b)	Central Government/State Government(s)	0	0	0	0.00	0.00	0	0
(c)	Bodies Corporate	5	262040427	262040427	50.32	50.32	186575000	71.20
(d)	Financial Institutions/Banks	0	0	0	0.00	0.00	0	0
(e)	Any Other (Total)	0	0	0	0.00	0.00	0	0
	<b>Sub-Total (A)(1)</b>	<b>6</b>	<b>263061427</b>	<b>263061427</b>	<b>50.52</b>	<b>50.52</b>	<b>186575000</b>	<b>70.92</b>
<b>(2)</b>	<b>Foreign</b>							
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0	0	0.00	0.00	0	0.00
(b)	Bodies Corporate	4	90681000	22181000	17.41	17.41	0	0.00
(c)	Institutions	0	0	0	0.00	0.00	0	0.00
(d)	Qualified Foreign Investor	0	0	0	0.00	0.00	0	0.00
(e)	Any Other (Total)	0	0	0	0.00	0.00	0	0.00
	<b>Sub-Total (A)(2)</b>	<b>4</b>	<b>90681000</b>	<b>22181000</b>	<b>17.41</b>	<b>17.41</b>	<b>0</b>	<b>0.00</b>
	<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>	<b>10</b>	<b>353742427</b>	<b>285242427</b>	<b>67.93</b>	<b>67.93</b>	<b>186575000</b>	<b>52.74</b>
<b>(B)</b>	<b>Public shareholding<sup>3</sup></b>							
<b>(1)</b>	<b>Institutions</b>							
(a)	Mutual Funds/UTI	9	13529658	13529158	2.60	2.60	N.A.	N.A.
(b)	Financial Institutions/Banks	15	180794	180794	0.03	0.03	N.A.	N.A.
(c)	Central Government/State Government(s)	0	0	0	0.00	0.00	N.A.	N.A.
(d)	Venture Capital Funds	0	0	0	0.00	0.00	N.A.	N.A.
(e)	Insurance Companies	2	4001	4001	0.00	0.00	N.A.	N.A.
(f)	Foreign Institutional Investors	17	20425699	20420199	3.92	3.92	N.A.	N.A.
(g)	Foreign Venture Capital Investors	0	0	0	0.00	0.00	N.A.	N.A.
(h)	Qualified Foreign Investor	0	0	0	0.00	0.00	N.A.	N.A.
(i)	Any Other (Total)	0	0	0	0.00	0.00	N.A.	N.A.
	<b>Sub-Total (B)(1)</b>	<b>43</b>	<b>34140152</b>	<b>34134152</b>	<b>6.56</b>	<b>6.56</b>	<b>N.A.</b>	<b>N.A.</b>
<b>(2)</b>	<b>Non-institutions</b>							
(a)	Bodies Corporate	1735	41325806	41320834	7.94	7.94	N.A.	N.A.
(b)	Individuals - i. Individual Shareholders Holding Nominal Share Capital Up To >Rs. 1 Lakh.	133883	62443143	62231308	11.99	11.99	N.A.	N.A.
	Individuals - ii. Individual Shareholders Holding Nominal Share Capital In Excess Of Rs. 1 Lakh	60	26867895	26867895	5.16	5.16	N.A.	N.A.
(c)	Qualified Foreign Investor	0	0	0	0.00	0.00	N.A.	N.A.

(d)	Any Other (Total)	1153	2193492	1988290	0.42	0.42	N.A.	N.A.
(d1)	Foreign Bodies	1	1	1	0.00	0.00	N.A.	N.A.
(d2)	NRI	1144	2177398	1972196	0.42	0.42	N.A.	N.A.
(d3)	Oversaes Corporate Bodies	2	7575	7575	0.00	0.00	N.A.	N.A.
(d4)	Trust	5	8018	8018	0.00	0.00	N.A.	N.A.
(d5)	foreign National	1	500	500	0.00	0.00	N.A.	N.A.
	<b>Sub-Total (B)(2)</b>	136831	132830336	132408327	25.51	25.51	N.A.	N.A.
	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	136874	166970488	166542479	32.07	32.07	N.A.	N.A.
	<b>TOTAL (A)+(B)</b>	136884	520712915	451784906	100.00	100.00	186575000	35.83
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	N.A.	0.00	N.A.	N.A.
C1	Promoter and Promoter Group	0	0	0	N.A.	0.00	N.A.	N.A.
C2	Public	0	0	0	N.A.	0.00	N.A.	N.A.
	<b>GRAND TOTAL (A)+(B)+(C)</b>	136884	520712915	451784906	N.A.	100.00	186575000	35.83

<sup>1</sup>For determining public shareholding for the purpose of Clause 40A.

<sup>2</sup>For definitions of "Promoter" and "Promoter Group", refer to Clause 40A.

<sup>3</sup>For definitions of "Public Shareholding", refer to Clause 40A.

**(D)(b) Statement showing Shareholding of persons belonging to the category "Promoter and Promoter Group"**

Sr. No. (I)	Name of the shareholder (II)	PAN of the Shareholder (III)	Total Shares held		Shares pledged or otherwise encumbered			Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital (XIII)
			Number (IV)	as a % of grand total (A) + (B) + (C) (V)	Number (VI)	as a percentage (VII) = (VI) / (IV)*100	as a % of grand total (A) + (B) + (C) of sub-clause (I)(a) (VIII)	Number of warrants held (XI)	As a % total number of warrants of the same class (X)	Number of convertible securities held (XI)	As a % total number of convertible securities of the same class (XII)	
1	DIRECT MEDIA SOLUTIONS PVT LTD	AAKCS7516B	140000000	26.89	135475000	96.77	26.02	0	0.00	0	0.00	22.79
2	DIGITAL SATELITE HOLDINGS PVT. LTD (earlier known as AGAMESH BUILDERS PVT. LTD)	AAKCA7162Q	51569898	9.90	31300000	60.69	6.01	0	0.00	0	0.00	8.40
3	BIOSCOPE CINEMAS PRIVATE LIMITED	AACCB7160K	33160000	6.37	0	0.00	0.00	0	0.00	0	0.00	5.40
4	DIGITAL SATELITE HOLDINGS PVT. LTD (earlier known as AGAMESH BUILDERS PVT. LTD)	AAKCA7162Q	19800000	3.80	19800000	100.00	3.80	0	0.00	0	0.00	3.22
5	BIOSCOPE CINEMAS PRIVATE LIMITED	AACCB7160K	17510529	3.36	0	0.00	0.00	0	0.00	0	0.00	2.85
6	ESSEL MEDIA VENTURES LIMITED	AABCD7273D	58714951	11.28	0	0.00	0.00	57716049	61.73	0	0.00	9.56
7	ESSEL INTERNATIONAL LIMITED	AABCL2192A	31966049	6.14	0	0.00	0.00	35783951	38.27	0	0.00	5.20
8	ASHOK MATHAI KURIEN	AADPK4242J	1021000	0.20	0	0.00	0.00	0	0.00	0	0.00	0.17
	TOTAL		353742427	67.93	186575000	52.74	35.83	93500000	100.00	0	0.00	57.59

**I(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 1% of the total number of shares**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted
					Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	RELIGARE FINVEST LTD		9525742	1.83	0	0.00	0	0.00	1.55
2	KOTAK MAHINDRA INVESTMENTS LTD		9031596	1.73	0	0.00	0	0.00	1.47
3	DSP BLACKROCK MICRO CAP FUND		6104155	1.17	0	0.00	0	0.00	.99
4	AMAL NIRANJAN PARIKH		5511400	1.06	0	0.00	0	0.00	.9
	TOTAL		30172893	5.79	0	0.00	0	0.00	4.91

**I(c) Statement showing Shareholding of persons belonging to the category "Public" and holding more than 5% of the total number of shares**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Number of shares	Shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}	Details of warrants		Details of convertible securities		Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted
					Number of warrants held	As a % total number of warrants of the same class	Number of convertible securities held	% w.r.t total number of convertible securities of the same class	
1	-		0	0.00	0	0.00	0	0.00	0.00
	TOTAL		0	0.00	0	0.00	0	0.00	0.00

**I(d) Statement showing details of locked-in shares**

Sr. No.	Name of the shareholder	PAN of the Shareholder	Number of locked-in shares	Locked-in shares as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
1	ESSEL MEDIA VENTURES LIMITED	AABCD7273D	42283951	8.12
2	ESSEL INTERNATIONAL LIMITED	AABCL2192A	26216049	5.03
	TOTAL		68500000	13.16

**(II)(a) Statement showing details of Depository Receipts (DRs)**

Sr. No.	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of outstanding DRs	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
	TOTAL	0	0	0.00

**(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares**

Sr. No.	Name of the DR Holder	Type of outstanding DR (ADRs, GDRs, SDRs, etc.)	Number of shares underlying outstanding DRs	Shares underlying outstanding DRs as a percentage of total number of shares {i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a) above}
		TOTAL	0	0.00

**(III) (a) Statement showing the voting pattern of shareholders, if more than one class of shares/securities is issued by the issuer.**

Sr. no. (I)	Category of shareholder (II)	Number of Voting Rights held in each class of securities			Total Voting Rights (III+IV+V) (VI)	Total Voting Rights i.e. (VI)	
		Class X (III)	Class Y (IV)	Class Z (V)		As a percentage of (A+B) (VII)	As a percentage of (A+B+C) (VIII)
<b>(A)</b>	<b>Promoter and Promoter Group<sup>2</sup></b>						
<b>(1)</b>	<b>Indian</b>						
(a)	Individuals/Hindu Undivided Family	0	0	0	0	0.00	0.00
(b)	Central Government/State Government(s)	0	0	0	0	0.00	0.00
(c)	Bodies Corporate	0	0	0	0	0.00	0.00
(d)	Financial Institutions/Banks	0	0	0	0	0.00	0.00
(e)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (A)(1)</b>	0	0	0	0	0.00	0.00
<b>(2)</b>	<b>Foreign</b>						
(a)	Individuals (Non-Resident Individuals/Foreign Individuals)	0	0	0	0	0.00	0.00
(b)	Bodies Corporate	0	0	0	0	0.00	0.00
(c)	Institutions	0	0	0	0	0.00	0.00
(d)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(e)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (A)(2)</b>	0	0	0	0	0.00	0.00
	<b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b>	0	0	0	0	0.00	0.00
<b>(B)</b>	<b>Public shareholding</b>						
<b>(1)</b>	<b>Institutions</b>						
(a)	Mutual Funds/UTI	0	0	0	0	0.00	0.00
(b)	Financial Institutions/Banks	0	0	0	0	0.00	0.00
(c)	Central Government/State Government(s)	0	0	0	0	0.00	0.00
(d)	Venture Capital Funds	0	0	0	0	0.00	0.00
(e)	Insurance Companies	0	0	0	0	0.00	0.00
(f)	Foreign Institutional Investors	0	0	0	0	0.00	0.00
(g)	Foreign Venture Capital Investors	0	0	0	0	0.00	0.00

(h)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(h)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (B)(1)</b>	0	0	0	0	0.00	0.00
<b>(2)</b>	<b>Non-institutions</b>						
(a)	Bodies Corporate	0	0	0	0	0.00	0.00
(b)	Individuals - i. Individual Shareholders Holding Nominal Share Capital Up To >Rs. 1 Lakh.	0	0	0	0	0.00	0.00
	Individuals - ii. Individual Shareholders Holding Nominal Share Capital In Excess Of Rs. 1 Lakh	0	0	0	0	0.00	0.00
(c)	Qualified Foreign Investor	0	0	0	0	0.00	0.00
(d)	Any Other (Total)	0	0	0	0	0.00	0.00
	<b>Sub-Total (B)(2)</b>	0	0	0	0	0.00	0.00
	<b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>	0	0	0	0	0.00	0.00
	<b>TOTAL (A)+(B)</b>	0	0	0	0	0.00	0.00
(C)	Shares held by Custodians and against which Depository Receipts have been issued	0	0	0	0	0.00	0.00
C1	Promoter and Promoter Group	0	0	0	0	0	0
C2	Public	0	0	0	0	0	0
	<b>GRAND TOTAL (A)+(B)+(C)</b>	0	0	0	0	0.00	0.00